

Historical Timeline

Bruce Brisson, MIT's founder, develops the **industry's first true High-End interconnect cable**, which contains a patented core technology of the future MIT Reference Series products.

Bruce founds MIT and launches the revolutionary **MH-750 Music Hose**, the first patented true High End speaker cable.

MIT delivers the **MH-750 Shotgun**, the first speaker cable designed to efficiently filter out the damaging noise lying below the audio spectrum, noise which seriously degrades sound quality.

MIT introduces its patented **CVT Coupler** technology, further reducing noise and dramatically improving sound quality.

MIT launches the original **Z-Stabilizer**, the first application of MIT's parallel filter circuitry for powerline conditioning. This patented MIT technology dramatically improves the sound quality of other audio system components.

Tim Brisson, son of MIT founder Bruce Brisson and an exceptionally talented young engineer, joins MIT to help establish measurement processes and standards for the energy storage capability, energy transfer efficiency, and noise performance of cables and interfaces.

MIT introduces its famous **Z-Cord**, which brings MIT's advanced line-card filter technology to any equipment with an IEC-type power socket.

MIT introduces improved and expanded Z-series products with innovative new circuitry, such as the **Z-Iso-Strip™** for digital source components, the **Z-Center™** whole-system unit, as well as the **Z-Cord II**.

MIT introduces the **2C3D Holographic Sound System** at the Stereophile Hi-Fi '95 Show in Los Angeles, which establishes the benchmark for two-channel sound reproduction.

MIT develops **Multi-Network Technology for MI** (Music Instrument) applications.

MIT introduces the **Input Specific (ISN)** system speaker and component interfaces. **Input Specific Networks** are input impedance specific. ISN networks take the guess work out of the matching of cables to components.

The **Oracle Series** receives upgrades, evolving to the **V1.1, V2.1** and **V3.1** speaker interfaces and audio interconnects with **Multipole Technology**. This technology enables MIT engineers to precisely locate poles of articulation along the cable's audio bandwidth, resulting in the most accurate sound reproduction ever.

The **Exp** (Extra Performance) line of audio and video cables is introduced. Available in bulk packs for custom installers, this excellent line introduces MIT Multipole network technology at affordable prices.

The Evolution continues, with the introduction of **Oracle Series V1.2, 2.2 and 3.2** interfaces. The "Point 2" series improves networks and materials, as well as paint finish on the network boxes.

1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007

Bruce licenses his interconnect technology to Monster Cable. Called **Interlink Reference** with Bandwidth Balanced technology by Monster, Bruce's technology launches the entire high-performance cable product category. This license still produces royalties for MIT today.

MIT introduces the breakthrough **MI-330**, with patented technology that yields significant improvements in interconnect performance.

The **MI-330 Shotgun** brings MIT's advanced "Shotgun" technology to component interconnects.

MIT's exclusive, patented **Output Terminator technology** results in interfaces with more efficient energy storage and transfer, yielding substantial improvements in sound quality, imaging and soundstaging.

MIT launches its breakthrough **Terminator Series Interfaces**, the first cable systems employing patented technologies that actually make high performance interfaces affordable.

MIT introduces the **Terminator T2 Bi-Wire** and **Multi Bandwidth Interfaces**, dramatically improving the sound quality of speakers with bi-wiring capabilities.

MIT launches its exclusive **ICONN Interchangeable** connector system, which makes it possible for MIT ICONN-equipped interface owners to correctly match any amplifier or loud-speaker connection terminals at any time.

An MIT-equipped system is convincingly voted **Best Sound of The Show** at Stereophile's Hi-Fi '96 Show in New York City.

Bruce Brisson begins long working relationship with engineers at **Lucasfilm's Skywalker Sound**, where MIT interfaces and Z-Series AC filtering products are installed in their scoring stage and Stag Theater THX #1.

The **Oracle Series** of Speaker Interfaces is launched, with new network technology for improved detail and high-frequency extension vs. older Reference products. They incorporate **Input Coupler, Output Coupler, Image Specific Networks** and **Jitter-Free Analogue** designs, with **Output Specific** modeling.

TMax OneWire custom installation products and Twist-on connectors introduced, which enable easy video & audio installations using any type of coaxial cable.

AVI (Audio Video Terminator) Series of audio and video cables is introduced. An evolutionary upgrade from the Terminator line of products, the award-winning AVI Series offers a full line of audio and video cables for Home Theater applications.

The first networked video cables—**AVI** (Analog Video Interface) are introduced. These cables deliver more luminance and chroma with deeper blacks than any prior non-networked video cable.

Oracle MA Series audio interfaces are released. MA stands for **Maximum Articulation**. These interfaces are the culmination of over 20 years of cable research by founder Bruce Brisson, incorporating harmonically tuned articulation poles for MIT's most musical cables yet.